



Protection From Ups and Downs

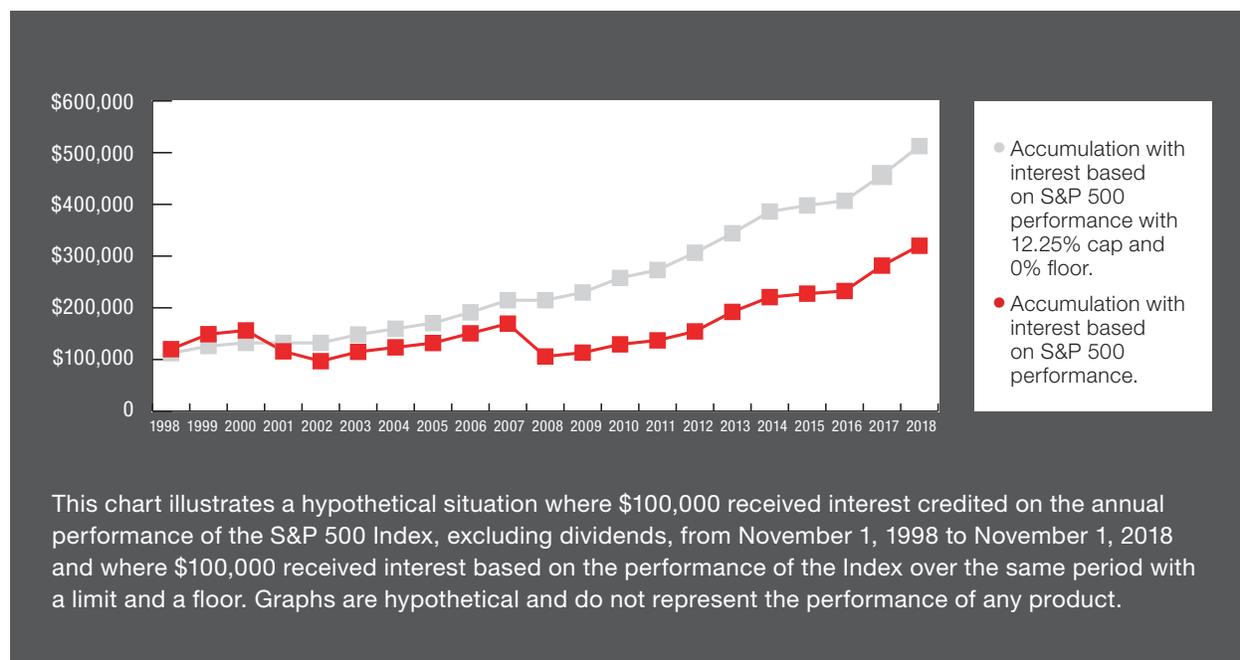
Think about this...
Life will never be free from uncertainty. But when uncertainty is minimized, life can be maximized.

An indexing strategy can help minimize uncertainty by providing protection from the risks of the downturns of the market. This protection can help you put worry behind and the future ahead.

With an indexing strategy, earnings are linked, in part, to the performance of an index and, in exchange for a limit on the growth of the index, there is a floor to protect from loss.

An indexing strategy is the foundation for the calculation and crediting of interest on a type of life insurance known as index universal life. An index insurance product provides the potential for cash accumulation with an interest rate linked, in part, to the performance of one or more equity indexes without exposure to loss upon the potential downturns of the market. Of course, there are costs for the life insurance protection the policy provides. These various charges reduce the amount that is credited with index-linked interest.

If you're willing to accept limits on market growth potential in exchange for protection from loss, consider an indexing strategy. For more information, contact a financial professional.





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